

SECTION 1 – YOUR PRIVACY

At Bontá, we are committed to protecting your privacy. We use the information collected from you to fulfill your orders and ensure that you have a personalized online experience. Please read the following for further details of our privacy policy.

SECTION 2 – WHAT INFORMATION DO WE COLLECT AND WHAT DO WE DO WITH YOUR INFORMATION?

When you purchase something from our store, as part of the buying and selling process, we collect the following personal information from you: name, address, email address, credit card number, and credit card expiration date. This personal information allows us to process and complete your orders, and to notify you of your order status.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system. We also monitor customer traffic patterns and site usage to update and enhance our store as a way to improve your shopping experience.

Email marketing (if applicable): With your permission, we may send you emails about our store, new products and other updates.

SECTION 3 – YOUR CONSENT

How do we get your consent? By browsing our store, you consent to the collection and use of your IP address. Likewise, by placing an order from our store, you consent to the collection and use of the personal information identified above. Your personal information will be used for the processing, fulfillment, and status updates of your order.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do you withdraw your consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [Hello@drinkBontá.com](mailto>Hello@drinkBontá.com) or mailing us at:

Bontá Beverage Co.

25 E 67th Street, Suite 12A

New York, NY 10065

SECTION 4 – DISCLOSURE

We do not sell, trade, rent, or license your personal information to others. We may choose to do so in the future, but you can opt out of such disclosures by sending us an e-mail message to hello@drinkBontá.com. (If you use multiple e-mail addresses to shop with us, please e-mail us from each e-mail address.) Also, we may provide aggregate statistics about our customers, sales, traffic patterns, and related information to reputable third-parties, but these statistics will not include any personally identifying information. However, we may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

SECTION 5 – THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies, so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So, if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our store's website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

Links

When you click on links on our store, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

Google Analytics:

Our store may use Google Analytics to help us learn about who visits our site and what pages are being looked at.

SECTION 6 – SECURITY

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with a AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards.

SECTION 7 – COOKIES AND OTHER TRACKING TECHNOLOGIES

We use cookies, tracking pixels, web beacons, and other technologies to collect information from the computer or device you use to access our website. Cookies are small data files stored on your hard drive or in mobile device memory that help us improve your access to our site and help us see which areas and features of our website are most popular. Tracking pixels or web beacons, often used combination with cookies, are electronic images loaded when a user visits a website, used to track certain user activities, behaviors, and/or count visits and understand usage and campaign effectiveness.

Third party ad-serving companies, including Amazon, may place or use pixels on our website to show interest-based ads to our site visitors across the internet. This allows ad-serving companies to provide you with more useful and relevant ads.

If you would like to opt-out of receiving interest-based ads from Amazon, you can do so by visiting the [Amazon Advertising Preferences page](#) or by visiting the [Digital Advertising Alliance's opt-out page](#).

SECTION 8 – AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

SECTION 9 – CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we

make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, contact our Privacy Compliance Manager at Hello@drinkBontá.com or by mail at

Pinkwater Holdings DBA Bontá

Re: Legal

25 E 67th St, Suite 12A

New York, NY 10065